



Business Plan



<https://highbank.io>

HighWork provides a worldwide initial coin offering (ICO) fund-raising platform and cryptocurrency exchange services. In addition, HighWork offers advertising strategy and consulting services to ICO projects and startups as a way to help identify and develop promising new ventures. HighWork has a number of strict verification standards that enhance the transparency and reliability of the blockchain industry, and we have a plan to make this industry safe and effective. As such, HighWork will be a pivotal part of the blockchain industry's growth. HighWork will actively cooperate with the financial, securities, and regulatory agencies from many different countries across the globe.

In the initial stage, HighWork will focus on the domestic market, although this work will include creating a domestic/overseas ICO project and startup list. HighWork will specifically support the growth and development of ICO projects and startups, providing additional proactive support for high-potential teams. For example, a cryptocurrency startup based on blockchain technology that enters into ICO funding and cooperation agreements with HighWork will receive our strongest efforts to support that ICO funding.

HighWork will actively partner with marketing experts who will be paid 30% of the profits for their services. Through such profit-sharing initiatives, HighWork will dominate the industry with strong rewards. Our marketing partners will be highly accessible to numerous ICO projects via HighWork's platform. To become a marketing partner with HighWork, the partner must satisfy our strict cooperation agreement and our partner law firm's test. Failure to comply with the terms of the agreement may result in legal disputes. A key feature of this partnership is ongoing project support: we support not only ICO funding rounds but also provide long-term marketing assistance using capital from 30% of ICO projects.

HighWork also operates a community for cryptocurrency based on blockchain. The community facilitates information sharing and communication among general investors; there is also a business-specific community, which is operated separately. In the business-only community, the blockchain industry can network, communicate, post and seek jobs, and more. By facilitating both general and industry-specific communication, HighWork continues to maximize networking collaboration in the blockchain industry.

HighWork will be expanding all over the world, starting in the domestic market and becoming a network hub of the blockchain industry. The more networks are connected, the stronger they become. When people ask, "Where is the heart of the blockchain industry in the future?", our goal is to become the platform they naturally think of. HighWork aims to delight people through decentralization, creating a fair system and realizing social values. If HighWork goes in a decentralized direction, it is free from all the risks that may arise.

HighWork will establish a technology R&D center overseas and use this to develop a secure technology platform. HighWork will operate a strategic planning office with a multinational network, which will be responsible for strategic planning, and the team will be in charge of forming and expanding business alliances to reach numerous networks around the world.

HighWork will operate a specialized media response team to collaborate with domestic and international media companies. Moreover, HighWork will establish a legal team to address the many legal risks that can arise all over the world from the variety of regulatory climates and expectations in diverse overseas markets. At its core, HighWork will be an absolute partnership of blockchain cryptocurrency startups. Thus, HighWork is an ICO fund-raising platform, an advertising agency, and a currency exchange that leverages the power of networking and community to form the definitive nexus of the blockchain industry.

The HighWork platform is on its way to being the symbol of the blockchain industry. This innovative industry can connect both human and business networks around the globe. Marketing partners are already on the platform, and their platform marketing contributions will have a tremendous synergy, allowing both HighWork and its associated startups to grow rapidly. We will support the growth and development of the industry, and we will help ensure that our proven ICO projects worldwide are on the right track to success.